



G.U.L.F. RESPONSIBLE FISHERIES MANAGEMENT (RFM) CERTIFICATION PROGRAM Certification Claim User Agreement

A Certification Claim can be made specific to a certified fishery and product originating from certified fisheries.

Audubon Nature Institute (hereafter 'Audubon') authorizes the following Certification Claims in association with the G.U.L.F. RFM Certification:

- 'G.U.L.F. Responsible Fisheries Management Certified'
- 'G.U.L.F. RFM Certified'
- 'G.U.L.F. RFM Certified Fishery/Seafood/Product'
- 'A responsibly managed fishery in accordance with the G.U.L.F. RFM Certification Scheme'
- 'Certified Responsible Fisheries Management for sustainable use'
- 'Certified Responsible Fisheries Management for promoting sustainable use of a fishery resource'

Certification Claims may be used on literature, stationary, and advertising materials (e.g. letterheads, invoices, dispatch documents, website literature, etc.)

At this time, no official logo is approved for use with the G.U.L.F. RFM Certification Scheme. Unofficial logos will not be permitted under any circumstances.

Claims intended for use on packaging must be approved in advance by Audubon G.U.L.F. and applicant must provide proof of Chain of Custody certification for all products intended to carry the approved certification claim.

Audubon Nature Institute's Gulf United for Lasting Fisheries (G.U.L.F.) program hereby grants permission to your company ("Authorized User") to use a G.U.L.F. RFM Certification Claim subject to compliance with the following terms and conditions:

1. The G.U.L.F. RFM Certification Claim is only authorized for use in association with product originating from a certified Gulf fishery.





2. The Authorized User acknowledges and agrees that it may use the G.U.L.F. RFM Certification Claim only in connection with product originating from a certified Gulf fishery.
3. The Authorized User is granted permission to use the Certification Claim on its print and digital literature, stationary, and advertising materials (e.g. letterheads, invoices, dispatch documents, website literature, etc.) provided that the Authorized User shall strictly follow Audubon’s guidelines.
4. The Authorized User acknowledges that no on-product claim shall be used in connection with the G.U.L.F. RFM Certification until such time as Audubon verifies that the Authorized User holds a current Chain of Custody certification and approves the on-product claim request submitted by the Authorized User.
5. The Authorized User will allow Audubon a reasonable timeframe to review and approve *in advance* all uses of a G.U.L.F. RFM Certification Claim.
6. Permission to use the G.U.L.F. RFM Certification Claim is non-exclusive, non-transferable and cannot be sublicensed. This permission will remain in effect for as long as the Authorized User fully complies with these terms and conditions, or future terms and conditions as defined by Audubon.
7. Any unauthorized or improper use of the claim by the Authorized User will constitute a breach of these terms and conditions. Upon any such breach or violation, the Authorized User will immediately cease use, distribution or display of any materials in breach of these terms and conditions. Audubon G.U.L.F. reserves the right to take any action it deems appropriate to safeguard the integrity and goodwill associated with the Audubon G.U.L.F. RFM Certification Claim.

Agreement: The Authorized User hereby acknowledges and agrees to adhere to the terms and conditions for use of the Audubon G.U.L.F. RFM Certification Claim as set forth above.

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Tel.: _____ Fax: _____

Email: _____

CoC Certificate Number (where applicable): _____





G.U.L.F.

Gulf United for Lasting Fisheries

Company Representative:

Name: _____ Title: _____

Signature: _____ Date: _____

Audubon G.U.L.F. Representative:

Name: _____ Title: _____

Signature: _____ Date: _____

PLEASE SEND SIGNED AGREEMENT TO:

Audubon Nature Institute

G.U.L.F. Program

14001 River Road

New Orleans, LA 70131

Phone: 504-398-3251

Email: jfallon@auduboninstitute.org



Audubon Nature Institute
Celebrating the Wonders of Nature